### SHOW ME THE DATA: COMPLEMENTARY SATELLITES ARE PROVIDING GLOBAL TRANSPARENCY IN METHANE EMISSIONS - NOW

July 2021





### **REASONS TO BE OPTIMISTIC**

Strong push from public, markets, companies, investors, governments towards decarbonization

#### Net-zero targets from Climate Action 100+ and expected emission reductions GtCO2e Net-zero targets 160 7GtCO2e 120 per year Annual emissions 80 addressed under net-zero targets 40 by focus companies 2015 2016 2017 2018 2019 2020 2021

Source: BloombergNEF, Bloomberg Terminal, CDP, CA100+, company filings Note: Some net-zero targets cover Scope 3 emissions, meaning not all emissions in this chart are exclusive to each company. Emissions figure only includes emissions addressed under net-zero goal. If a company's target excludes Scope 3 emissions, these aren't plotted on this slide.

4 July 2021

#### THE WALL STREET JOURNAL.

#### WORLD | ASIA | CHINA

### China Set to Launch the World's Largest Emissions-Trading Program

Carbon market will double the share of global emissions covered under such systems

Forbes

BloombergNEF

Jul 3, 2021, 02:30pm EDT | 1,745 views

President Biden's Climate Plan Is More Revolution Than Transition



### Shell accelerates drive for net-zero emissions with customer-first strategy

Feb 11, 2021

S&P Global Market Intelligence

20 May, 2021

### BPCEO sees IEA's net-zeroby-2050 report as aligned with company's strategy



July 14, 2021 10:09 AM EDT Last Updated 4 days ago

#### **Sustainable Business**

EU proposes world's first carbon border tax for some imports

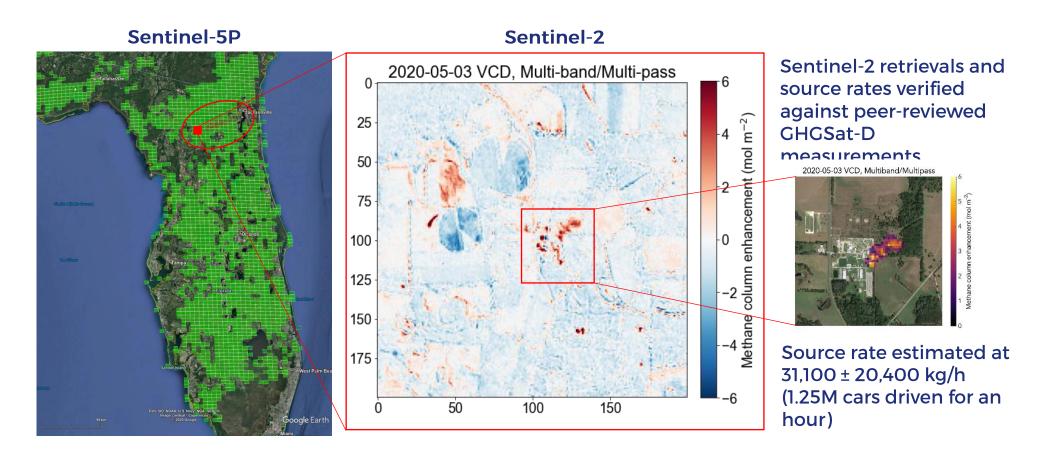
Multiple Systems with Complementary Purposes

	<b>Global Mappers</b>	Regional Mappers
Purpose	Inform climate models & advance science	Inform policy & advance science
<ul> <li>Detection threshold</li> <li>Spatial resolution</li> <li>Coverage</li> </ul>	~10,000 kg/hr 1000m-scale Global	~1,000 kg/hr 100m-scale Basin
<ul> <li>Dedicated methane missions</li> </ul>	Sentinel-5P	MethaneSAT*
<ul> <li>Multi/hyperspectral with methane sensitivity</li> </ul>	Sentinel-2	PRISMA, EnMAP*



\*Not yet launched

Example of global mapping satellites (Sentinel-5P and Sentinel-2) used to find a source

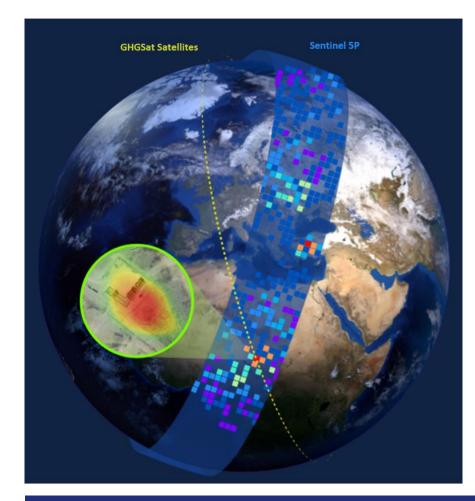


Sentinel-5P can find hotspots for Sentinel-2 to help find sources > 3,000 kgCH4/hr

Multiple Systems with Complementary Purposes

	<b>Global Mappers</b>	Regional Mappers	Facility Monitors	
Purpose	Inform climate models & advance science	Inform policy & advance science	Provide actionable info to customers	
<ul> <li>Detection threshold</li> <li>Spatial resolution</li> <li>Coverage</li> </ul>	~10,000 kg/hr 1000m-scale Global	~1,000 kg/hr 100m-scale Basin	~100 kg/hr 10m-scale County	
<ul> <li>Dedicated methane missions</li> </ul>	Sentinel-5P	MethaneSAT*	GHGSat	
<ul> <li>Multi/hyperspectral with methane sensitivity</li> </ul>	Sentinel-2	PRISMA, EnMAP*	Bluefield*, CarbonMapper*	*Not yet launche

Example of tipping & cueing from global mapper to facility monitoring satellite



- GHGSat has been working with ESA/Sentinel-5P science team since 2019
- Use Sentinel-5P to "tip & cue" GHGSat satellites
  - GHGSat tasks satellites in pat based on locations and timing of hotspots identified by Sentinel-5P
- Almost 100 "persistent" sources worldwide identified by Sentinel-5P and targeted by GHGSat satelltes
- Hundreds of plumes found around the world

### **Geophysical Research Letters**

Research Letter | 🖨 Open Access | 💿 😧 🗐 😒

Satellite Discovery of Anomalously Large Methane Point Sources From Oil/Gas Production

D. J. Varon 🕿 J. McKeever, D. Jervis, J. D. Maasakkers, S. Pandey, S. Houweling, I. Aben, T. Scarpelli, D. J. Jacob

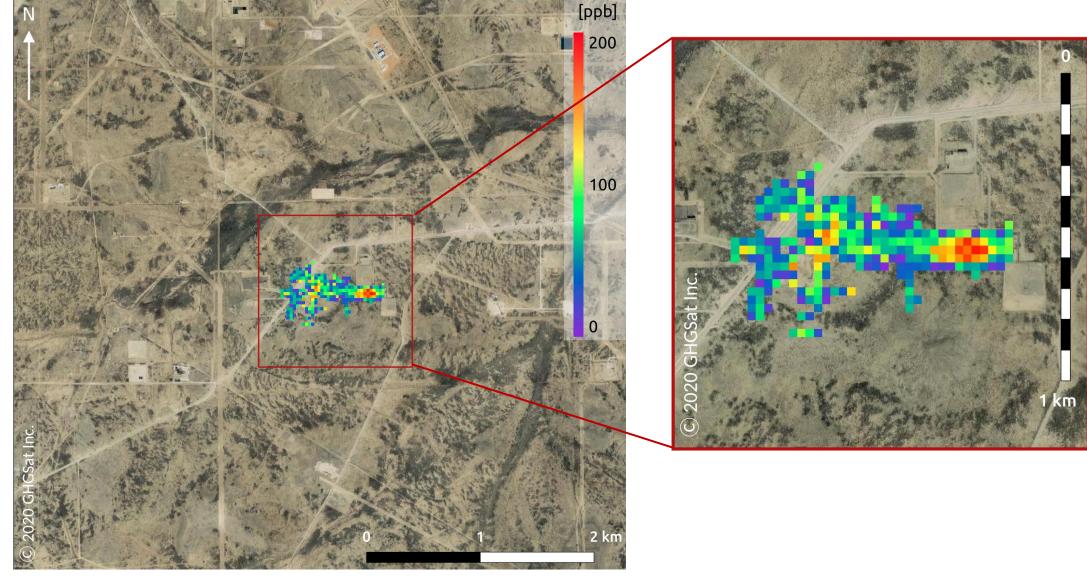
First published: 25 October 2019 | https://doi.org/10.1029/2019GL083798 | Citations: 36

Sentinel-5P can find hotspots for GHGSat to help find sources > 100 kgCH4/hr

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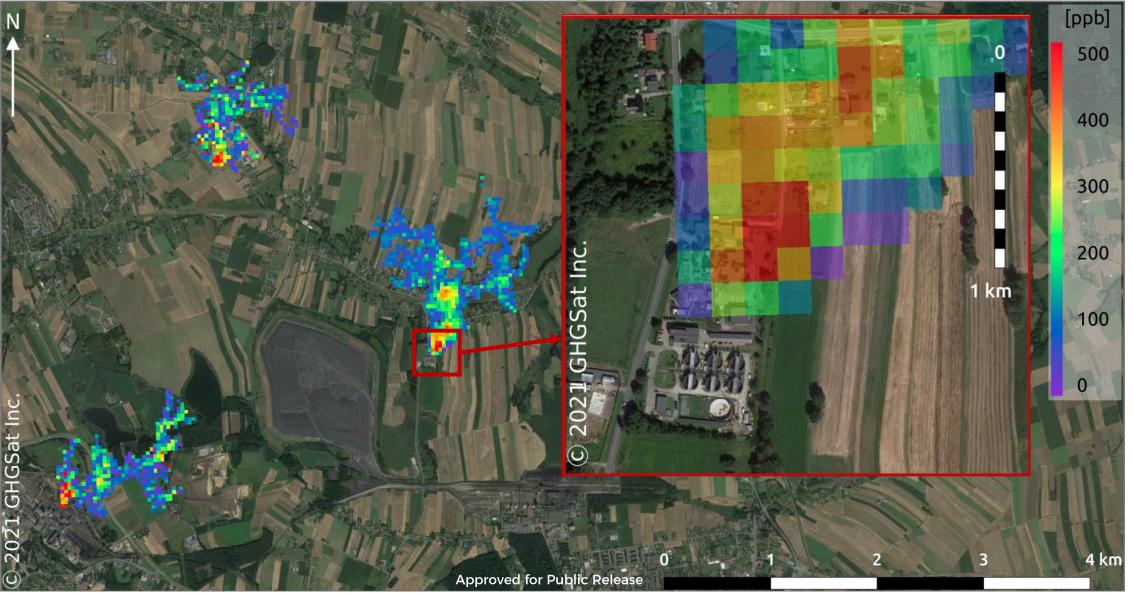
# **ROUTINE FACILITY MONITORING IS HAPPENING NOW**

Point source emissions monitored for oil & gas



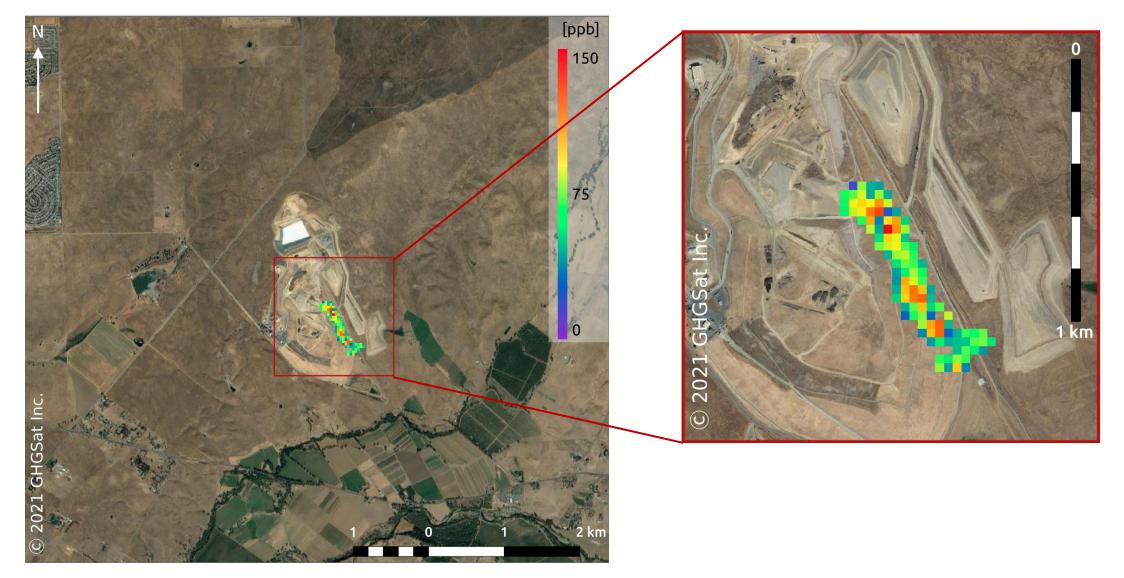
### **ROUTINE FACILITY MONITORING IS HAPPENING NOW**

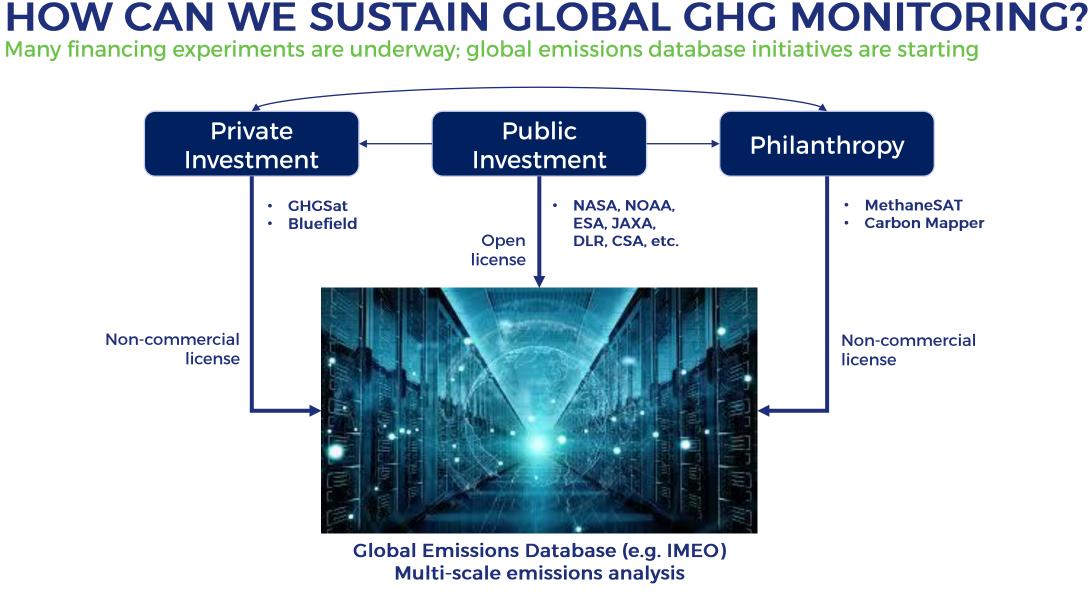
Point source emissions monitored for coal mining



# **ROUTINE FACILITY MONITORING IS HAPPENING NOW**

Point source emissions monitored for landfills

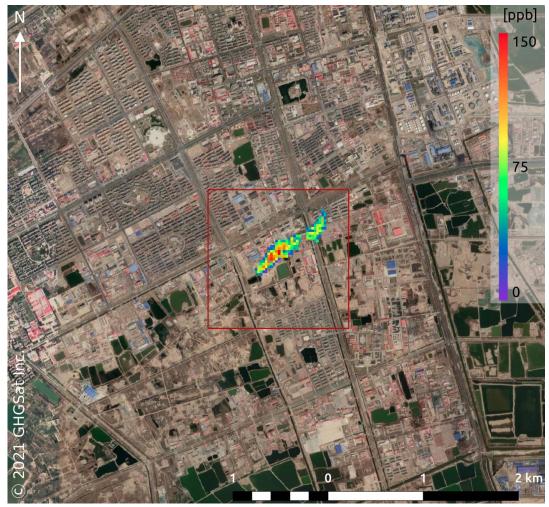






# PRIVATE INVESTMENT

There is a growing market for GHG emissions data and insights

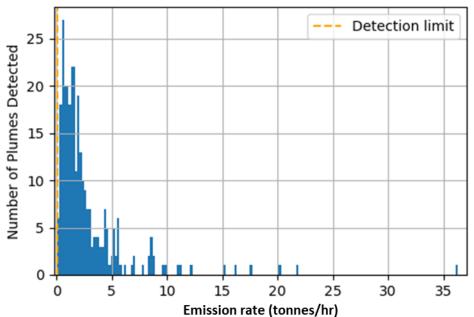


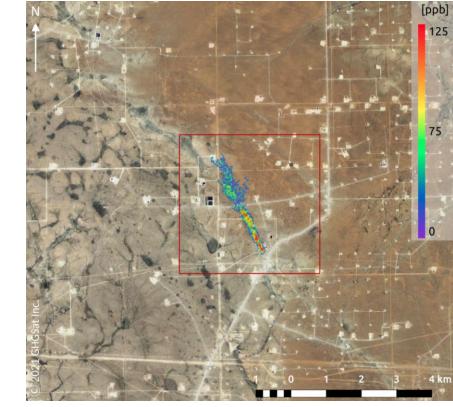
Methane leak in a city of 14 million people Measured by GHGSat-C2 on May 5<sup>th</sup>, 2021; background is  $\odot$  2021 Google Map Data

- Industrial operators are motivated to purchase by:
  - Revenue imperative
  - Investor pressure
  - Regulatory compliance
  - Health & safety of staff and public
- Governments are motivated to purchase by:
  - Regulatory performance
  - Inventory verification
- Analysts are motivated to purchase by:
  - Unique insights
  - Activism

## MARKETS NEED: THRESHOLD AND ATTRIBUTION

Must detect smallest possible emissions, with unambiguous identification of the source





GHGSat Plumes Detected Jan-Mar 2021

Measured by GHCSat-C2 on Feb 1st, 2021; background is © 2021 Google Map Data

> 70% of emissions detected by GHGSat are below the detection threshold of public satellites

### **MARKETS NEED: AFFORDABLE SERVICES**

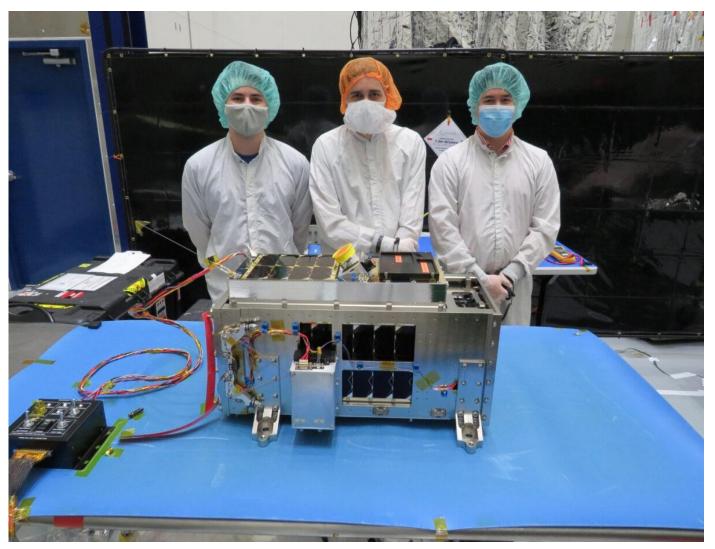
Small satellites enable monitoring services at attractive prices

Proven performance from 3 GHGSat satellites in orbit today:

- GHGSat-D ("Claire"): 22 Jun 2016
- GHGSat-C1 ("Iris"): 02 Sep 2020
- GHGSat-C2 ("Hugo"): 24 Jan 2021

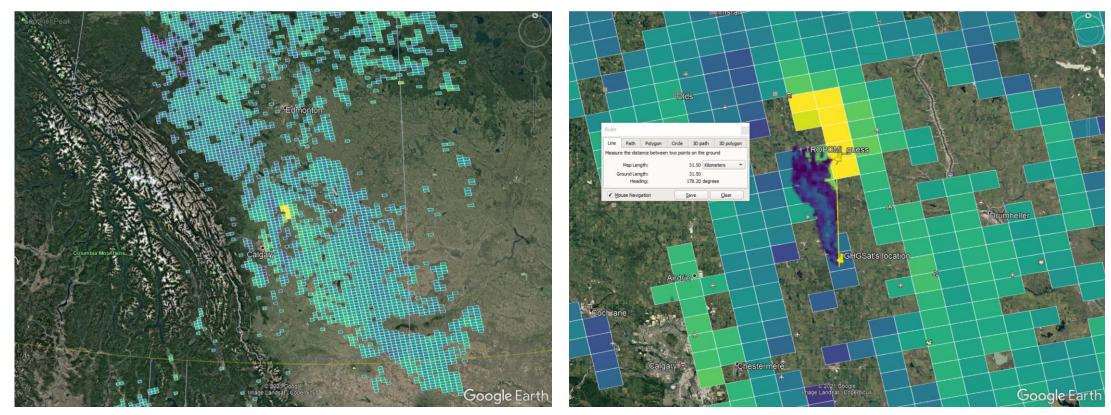
Future launches include:

- GHGSat-C3/C4/C5: Summer 2022
- GHGSat-C6/C7/C8: Winter 2023
- GHGSat-C9/C10/C11: Summer 2023



## **MARKETS NEED: RELIABLE INFORMATION**

False positives like this discredit satellite monitoring



- TROPOMI enhancement identified in early April 2021; third-party reported "TROPOMI\_guess" to media
- GHGSat identified the actual source 30 km south of the TROPOMI enhancement in an area with many facilities

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### ROADMAP FOR WORKING WITH OTHER SATELLITES "Coopetition"

### Key Requirements

- Find smallest possible emissions
- Unambiguous identification of sources
- Find emissions fast, anywhere in the world
- Differentiate intermittent vs persistent sources
- Global models
- Generate reliable insights
- Generate consistent insights

### **Status**

- Today: 100 kgCH<sub>4</sub>/hr
- Today: 25 m resolution
- Today: tip & cue
- Need: daily revisits
- Need: aggregate multiple sources
- Need: quote uncertainty, minimize false positives
- Need: verify & validate across systems; focus less on the headlines, and more on quality





# Making a difference today SENSING TOMORROW